

# Sales Pod Square

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## Important Guidelines

- Artwork must be supplied CMYK, please convert pantone colours.
  - Do not Embed images.
  - All fonts must be converted to outlines.
  - Resolution must be 300 dpi at 25% of output size.
  - Please supply artwork as a PDF or Illustrator file.
  - Colours on your screen may differ from the colours that are printed.
  - Please note this template should be used as a guide only.
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## Product Specifics

- **Backdrop Panels:**

Total area (includes bleed):

3060mm (w) x 2450mm (h)

- Visual area

3000 (w) x 2400 (h) mm

- **Top Arch Panel:**

Total area (includes bleed):

7780mm (w) x 1050mm (h)

- Visual area

7720 (w) x 1000 (h) mm

- Green solid line indicates safe visible area.  
Please keep all key design elements and text within this space avoiding red stitch lines.
- Please note this template is based on our fabric characteristics and may need adjustment to suit your media.

